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CRITICAL ACCESS HOSPITAL CONFERENCE

THE GRAND HOTEL GOLF RESORT & SPA • POINT CLEAR, AL • AUGUST 15-17, 2023



This August marks the 20th year for the Mid-South Critical Access Hospital Conference. Nearly 200 CAH C-Suite executives and management teams, along with community leaders and agencies focused on rural issues will convene at this premier event, surrounded by the southern beauty of Alabama, to discuss healthcare for rural populations. There will be multiple peer-networking opportunities and numerous qualified educational credits through the American College of Healthcare Executives, as well as continuing education for nursing and nursing home administrators and contact hours for professionals. Learn about the [local attractions in Fairhope AL and The Grand Hotel Golf Resort & Spa.](#)

TUESDAY, AUGUST 15

All education will be in the Magnolia Ballroom; All breaks/meals will be in the Grand Ballroom.

10:00 a.m. Vendor Registration and Booth Setup

12:00 p.m. Registration

1:00 p.m. Welcome

1:15 p.m. Collaborating with Your Community for Health Equity

Shawn Rossi, FACHE, Vice President of Communication and Member Engagement, Mississippi Hospital Association

Your hospital has completed its community health needs assessment (CHNA), and you have an implementation plan, but is it current? Is it measurable? Is it tied to your strategic plan? Is it collecting dust on a shelf or making a difference in your community? In this session, learn more about the importance and practical applications of CHNAs and how to collaborate with community-based organizations. Not-for-profit hospitals are required to conduct a CHNA once every three years and develop an implementation plan to meet community health needs. While not every hospital is required to conduct a CHNA, new Joint Commission and Centers for Medicare & Medicaid Services (CMS) inpatient prospective payment system guidelines contain mandates for hospital strategic plans to include health equity, and assessing the existing health needs within your community is a best practice benefitting both your hospital and the community you serve. This session will provide community health improvement best practices for collaborative efforts to advance health equity.

2:15 p.m. Break and Visit Sponsors/Exhibitors

TUESDAY, AUGUST 15

2:30 p.m. The Landscape of Rural Health

Brock Slabach, Senior Vice President for Member Services, National Rural Health Association

Providers of care have seen major changes over the last decade in the landscape of healthcare delivery in America, made especially more difficult during the COVID-19 pandemic. These changes present challenges and opportunities. This session will focus on the potential impact of federal policy on providers of care and their communities with emphasis on value-based care and population health.

3:30 p.m. Break and Visit Sponsors/Exhibitors

3:45 p.m. CAH and Rural Hospital Financial and Operational Best Practices: A Checklist for Improvement

Eric Shell, Chairman, Stroudwater

For more than 25 years, Stroudwater has traveled the country working with small and rural hospitals. There are a number of strategies, tactics, and benchmarks that successful rural hospitals have deployed that set them apart from the others. This presentation provides a checklist of dozens of improvement approaches successfully implemented at peer rural hospitals. These are approaches Stroudwater looks for when working with a rural hospital and range from strategic plans to clinical operations to revenue cycle to Medicare cost reports. In addition, through a facilitated workshop environment, the mid-south CAHs will be able to share approaches they have implemented leading to improved performance.

4:45 p.m. Adjourn

4:45 p.m. Welcome Reception and Networking with Sponsors/Exhibitors

6:00 p.m. Dinner on Your Own



WEDNESDAY, AUGUST 16

7:00 a.m. Breakfast and Networking with Sponsors/Exhibitors

8:00 a.m. Welcome and Announcements

8:15 a.m. Joint Commission Update for CAHs

Mark Crafton, Executive Director of Strategic Alliances Division of Business Development, Government & External Relations, The Joint Commission

This session will provide participants with a greater understanding of Joint Commission compliance trends for CAHs and will include a description of new and revised standards and survey process effective for surveys in 2023-2024. In addition, this session will highlight the standards reduction initiative, which is intended to eliminate outdated, duplicative, or difficult to adequately assess standards.

WEDNESDAY, AUGUST 16

- 9:15 a.m. The CAH Measurement and Performance Assessment System (CAHMPAS): A Tool for Measuring the Financial Performance of a CAH**
Kristin Reiter, PhD, Professor and Associate Chair, Department of Health Policy and Management, Gillings School of Global Public Health, The University of North Carolina at Chapel Hill
- The CAMHPAS is a free, online data query tool maintained by the Flex Monitoring Team, a collaboration of three universities, including the University of Minnesota, the University of Southern Maine, and the University of North Carolina at Chapel Hill. The financial portal, maintained by UNC Chapel Hill, allows hospital Chief Executive Officers (CEO) and Chief Financial Officers (CFO) to view their hospitals' financial performance over time and relative to state and national medians and other CAHs. This session will describe the data and financial indicators included in CAHMPAS, demonstrate key features and methods for creating custom peer groups, and discuss how the data can be used to monitor and benchmark financial performance. For example, participants will learn how to answer questions such as: Is my hospital more profitable than other CAHs with long-term care? Do other CAHs in my state collect their receivables faster than my hospital? Over the past five years, have other CAHs that are system-affiliated experienced increases in their patient deductions? Do I have more or less uncompensated care than other CAHs with my level of net patient revenue? Is my hospital's revenue growing faster than other government owned hospitals? The session will also briefly cover ancillary and tutorial materials that accompany CAHMPAS.
- 10:15 a.m. Networking Break with Sponsors/Exhibitors**
- 10:30 a.m. A Legacy Provider's Strategic Guide to Disruption**
Shawn Stack, Director of Perspectives & Analysis, Healthcare Financial Management Association
- It's true — investors are pouring money into new technologies that aim to peel away hospital patient pipelines and profitable services. It's also true that many of these new entrants seek to enable care outside of traditional community hospital walls. It's time to talk about the word "disruption" – what it is and what it isn't – because right now in healthcare it seems to be generating more angst than strategy.
- 11:30 a.m. Lunch and Networking with Sponsors/Exhibitors**
- 12:45 p.m. Strategic People Leadership in a Dynamic Environment**
Devin Lemoine, Owner & President, Success Labs
- In this session, we will take a micro and macro view at what it looks like to lead and develop a people strategy to compete in a dynamic healthcare environment.
- 1:45 p.m. Managing Cybersecurity Risk**
Jason Ingalls, CISA, CISSP, Founder & CEO, Ingalls Information Security
- Many organizations have yet to identify that there is a duty at the highest level of leadership to understand and manage cybersecurity objectives in a way similar to financial risk objectives. This presentation will provide attendees with an understanding of what cybersecurity is and is not, general guidance on how to establish and mature a cybersecurity risk management program, and best practices in the healthcare industry to better manage risk.
- 2:45 p.m. Networking Break with Sponsors/Exhibitors**

WEDNESDAY, AUGUST 16

3:15 p.m.



ARKANSAS
HEALTH
EXECUTIVES
FORUM

ACHE Face-to-Face Panel: The State of CAH Healthcare: Industry Leaders' Perspectives on the Workplace Violence Crisis; What's Working, What's Not
Moderator: *Seth Karnes, Sr. Director of Risk, Consulting, & Training, HSS*
Panelist: *Michelle Adamson, CEO, Ascension St. Vincent's Blount (AL); Nicholas Bryant, Chief Nursing Officer, Field Health System (MS); Josh Conlee, FACHE, President, Lawrence Healthcare (AR); Thomas Kidd, CEO, Macon Community Hospital (TN); Charles Lovell, Jr. CEO, Barbourville ARH Hospital (KY); and Michael Whittington, FNP, CEO/Administrator, Hood Memorial Hospital (LA)*

Preparing for an unplanned or unexpected event, such as patient to staff violence, staff to staff violence, an active shooter, civil disturbances, natural disasters, or pandemics, causes physical, psychological, and emotional stresses that can overwhelm employees, medical staff, patients, and communities. In the event of a crisis, the quality and efficiency of care delivery may be challenged and typically takes a toll on every part of the organization. Lack of the unknown or uncertainty is also a challenge that healthcare leaders face in the time of crisis. This panel discussion will provide insight and perspectives on ways to manage an unforeseen crisis within the healthcare organization and its community. It will include how healthcare leaders can better prepare and respond to a community or healthcare crisis, or health surge event or unanticipated response. ***This panel was developed in partnership with the Arkansas Health Executives Forum.***

5:00 p.m. **Closing Remarks and Explore the City and Dinner on Your Own**

THURSDAY, AUGUST 17

7:00 a.m. **Registration Desk Open**
Vendor Exhibit Hall Open – Grand Ballroom

7:30 a.m. **Breakfast and Networking with Sponsors/Exhibitors**

8:00 a.m. **Welcome, Re-Imagining Recruitment and Retention Strategies in a Post-Pandemic World**
Cristal MacKay, Regional Vice President of Program Management, Aya Healthcare
Healthcare hiring has never been more strained. Impacts of the pandemic on our healthcare workforce are widespread, leaving hiring leaders in a frenzy. CAHs frequently feel this the most. As hospital and health systems navigate these challenges, leaders need to navigate the workforce shortage by re-imagining their recruitment and retention strategies and getting innovative.

9:15 a.m. **Break and Networking with Sponsors/Exhibitors**

9:30 a.m. **Strategic & Operational Transformation for CAHs & Rural Provider Groups**
Sarah Gaskell, Director, Health Strategy & Innovation, Guidehouse, and Susan Corneliuson, Director, Healthcare, Guidehouse
CAHs and their local employed or affiliated providers have faced numerous challenges over the course of the pandemic and have the opportunity to transform their businesses for the future. Guidehouse has assisted with transformations of CAHs, rural provider groups, and clinics to help transition those organizations into sustainable models poised for future growth. Guidehouse experts will share their perspective on the future of rural markets, opportunities for strategic and operational transformation, and case studies of prior work.

11:00 a.m. **Closing Announcements, Evaluations, and Adjournment**

SPEAKERS



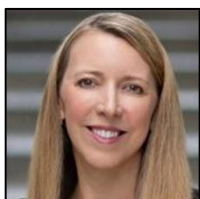
Michelle Adamson is the CEO of Ascension St. Vincent's Blount. She is a graduate of the University of Alabama at Birmingham and has worked with Ascension St. Vincent's for 24 years. She has more than 15 years of experience in leadership and her nursing background includes administration, nurse educator, nursing informatics, clinical excellence, emergency department, ICU, and medical-surgical.



Nicholas Bryant is the Chief Nursing Officer at Field Health System, a CAH that also operates five clinics in the surrounding community of Southwest Mississippi. He is a Registered Nurse who holds a Bachelor of Business Administration with an emphasis in healthcare. Bryant and four C-Suite members work together as an administrative team addressing the needs and challenges of their patients and employees. Working for a small CAH means he is involved with direct patient care and the day-to-day operations. He rolls up his sleeves and participates in emergency codes, helps during a high influx of patients, and assists with security efforts whenever the need arises. He serves on his facility's Safety Committee, is MOAB certified, and works diligently with law enforcement in his community to create a safer workplace. Bryant is also the Education Coordinator, Employee Health Coordinator, and HIPAA Privacy Officer.



Josh Conlee, FACHE, is the President of Lawrence Memorial Hospital, where he oversees the hospital and Lawrence Hall Health and Rehabilitation. He earned a Bachelor of Science in Biology and a Master of Business Administration from Millsaps College in Jackson, Mississippi. Conlee also earned a Master of Health Services Administration from the University of Arkansas for Medical Science (UAMS) in Little Rock, Arkansas, where he previously held positions as the Administrative Director at UAMS North Central, and the Manager of Strategic Implementation and Administrative Fellow at the University of Arkansas for Medical Sciences Health Center. He is a member of the American College of Healthcare Executives (ACHE) and was the recipient of the 2019 ACHE Early Career Healthcare Executive Regent's Award. He is certified as a Rural Hospital CEO by the National Rural Health Association (NRHA). Conlee currently serves on the Northeast Arkansas Regional Intermodal Authority, Black River Technical College Foundation, and the Arkansas Hospital Association Workers' Compensation Self-Insured Trust Boards.



Susan Corneliuson, Director, Healthcare at Guidehouse. She is an accomplished healthcare executive with more than 20 years of healthcare experience in strategic transformation and operational improvement for healthcare systems. She works closely with clinicians, leaders, and aligned stakeholders to evaluate and adapt evolving models of care to address the rapidly-changing healthcare and payment landscape. She is responsible for developing and leading innovative and transformational strategies for healthcare organizations, health systems, payers, and physician practices and implementing initiatives to drive value. She has worked with numerous organizations, including integrated health systems, independent medical groups, and multiple types of providers to transform their operations, improve access, and optimize their clinical and operational workflows and care team models. This work has included determining the services, technologies, and improvements in both the interim and future states to achieve financial success based on market pressures.



Mark Crafton is the Executive Director of Strategic Alliances Division of Business Development, Government & External Relations at The Joint Commission. He oversees all Joint Commission activities related to state government outreach, payer relations, and the development and management of alliances with key external organizations. Crafton is a frequent speaker at national conferences on topics related to quality, safety, and accreditation. Before joining The Joint Commission, he was the Senior Director of Advocacy for the Michigan Health & Hospital Association (MHA), where he was responsible for monitoring all legislative and regulatory activity that affected member hospitals and health systems. He began his career as a Medical Technologist at Edward W. Sparrow Hospital in Lansing, Michigan and has held several other clinical positions, including Virology Technician and Infection Control Coordinator in acute care hospitals. Crafton has worked as a risk management consultant for the MHA Insurance Company where he provided guidance to more than 100 client hospitals on loss avoidance and loss control issues.

SPEAKERS



Sarah Gaskell is a Director in Guidehouse's Healthcare Strategy & Innovation Practice where she leads provider and payer strategy engagements, managing the day-to-day activities of multidisciplinary teams of managers, consultants, analysts, and subject-matter experts. Her primary focus is growth strategy, including partnership evaluation, service line and market growth, advising leaders within U.S. and international healthcare organizations ranging in size from under \$10M in annual revenue to more than \$20B. She is also a leader in Guidehouse's rural health team working with payer, provider, and state organizations on issues of sustainability for rural hospitals and health providers to help organizations manage risks in the rural health landscape and proactively build for the future.



Jason Ingalls, CISA, CISSP, is an engineer-turned-entrepreneur who founded Ingalls Information Security in 2010. Previously, he was an Information Assurance Engineer and Incident Responder for General Dynamics for nine years. His career has been spent delivering human-centered, technology-enabled solutions to reduce information technology risk. He leads a team of the best and brightest professionals who deliver information security services that scale. His focus is on establishing trusted partnership with clients, elevating their unique needs and goals into a long-term strategy for enhanced cybersecurity posture through a proven process. As a lifelong resident of Louisiana, he is passionate about establishing his home state as a cybersecurity center of excellence and bringing 5,000 industry jobs to uplift the state's people and economy within the next 20 years.



Seth K. Karnes is the Sr. Director of Risk, Consulting, & Training at HSS. He is a recognized expert in healthcare-specific workplace violence and began his career with HSS more than 13 years ago as the Director of Security for several hospitals in the Denver metropolitan area. In this role, Karnes worked closely with healthcare leaders, staff, and nurse educators to address the increased concerns associated with healthcare violence and patient-generated violence. In 2013, he transitioned into his current role and is now responsible for the management of HSS' portfolio of workplace violence training programs. From 2013 through 2017, Karnes personally instructed more than 20,000 healthcare professionals around the country in verbal de-escalation and aggression management techniques. Because of the increased need for healthcare-specific workplace violence programs and under his leadership, these programs continue to be delivered across the country to more than 100,000 healthcare employees each year. Karnes travels to train hospital staff on topics related to patient violence, customer interaction, and staff safety.



Thomas Kidd has served as the CEO of Macon Community Hospital in Lafayette, TN since 2017. Prior to his CEO role, he served as the hospital's CFO for 13 years. In addition, he served as the Controller for the Mid-State Medical Oxygen & Equipment, Inc. for 9 years prior to joining the hospital. He has a passion for the rural hospital community, which is demonstrated by his long career of serving on many taskforces of the Tennessee Hospital Association, including the THA Future of Rural Healthcare Taskforce. He earned a bachelor's degree in accounting from the University of Alabama in Huntsville.



Devin Lemoine is the Owner and President of Success Labs, a strategic organizational and leadership development firm that designs and delivers training, coaching, tools, and technology (inQ) to help companies grow leadership, build teams, and drive results through great people strategy. Lemoine speaks locally and nationally on the topics of talent management and career development including the 2017 National SHRM Annual Conference & Exposition and for Johnson & Johnson's Finance Women's Leadership Initiative in 2018. She was the 2013 GBRSHRM Professional of the Year; a Business Report 2016 Influential Women in Business recipient, a 2018 LSU "100" recipient, and a 20128 Goldman Sachs Fellow.



Charles Lovell, Jr., FACHE, is the CEO of Barbourville ARH Hospital. Healthcare has been a part of Lovell's life for more than 35 years, with 22 of those years as a CAH CEO mostly in Kentucky. A native of West Tennessee, he has chosen to spend his career in rural communities where patient needs exist far beyond just their healthcare. Lovell currently serves as the Chairman of the KHA Small Rural/CAH Forum and KHAPAC Committee. He is a Fellow in the ACHE and serves as the Treasurer of the local KY ACHE Chapter.

SPEAKERS



Cristal MacKay is the Regional Vice President of Program Management at Aya Healthcare. Her career has included leadership roles at Banner Desert and Cardon Children's Medical Centers, Ventura County Medical System, Adventist Healthcare, and the University of Utah Medical Center. She is passionate about advancing healthcare organizations to higher capabilities in productivity, quality, patient satisfaction, and cost containment. In her spare time, she brings her therapy dogs to hospitals to provide comfort to the staff and patients.



Kristin Reiter, PhD, is a Professor and Associate Chair in the Department of Health Policy and Management at the University of North Carolina at Chapel Hill and a Research Fellow at the Cecil G. Sheps Center for Health Services Research. She received her PhD in health services organization and policy with an emphasis in corporate finance in 2004 from the University of Michigan, along with a master's degree in applied economics. Prior to her PhD, she worked in public accounting at Deloitte and Touche, LLP in Chicago, Illinois. Her primary research interest is understanding payment and policy issues important to the financial and operational performance of rural hospitals, especially CAHs. As an investigator with the North Carolina Rural Health Research Program, and the Site Principal Investigator of the Flex Monitoring Team, she has conducted studies on the rural impacts of the wage index, Medicare payment for CAH swing beds, payment standardization methods, hierarchical condition category risk scores, CAH participation in accountable care organizations, considerations for rural emergency hospitals, and the financial effects of COVID-19 relief funding. She also oversees the development and maintenance of the Critical Access Hospital Measurement and Performance Assessment System.



Shawn Rossi, FACHE, serves as the Vice President of Communication and Member Engagement for the Mississippi Hospital Association, where she has served for more than 20 years. She is a Fellow of the ACHE and holds a doctorate in health administration from the University of Mississippi Medical Center. Her research focuses on community health improvement, investment, and collaboration.



Eric Shell, CPA, is Chairman of Stroudwater Associates. He is an industry leader in supporting rural healthcare in its transition to population health. With more than 30 years in healthcare financial management and consulting, his passion for sustainable and accessible rural healthcare has driven him to help hundreds of rural health systems achieve improved financial and operational performance. A noted speaker with a commitment to education, Shell is often featured at rural conferences nationwide, presenting on the future of rural healthcare, CAH financial and reimbursement topics, and rural hospital performance improvement. He has assisted in the development of a national program for rural hospital performance improvement and performance measurement. In addition, he helped develop new rural demonstration payment programs for frontier clinics and hospitals. He has served on the National Rural Health Association's Rural Health Congress and Governmental Affairs Committee and the Federal Office of Rural Health Policy's Rural Hospital Issues Group.



Brock Slabach, FACHE, is the Sr. Vice President for Member Services at the National Rural Health Association (NRHA). He was a rural hospital administrator for more than 21 years and has served on the board of the NRHA and the regional policy board of the American Hospital Association. He serves on the CMS Star Rating Technical Expert Panel, as a member of the National Quality Forum's Measures Application Partnership Hospital and Rural Health Workgroup, and on the Board of Directors of the National Rural Accountable Care Consortium and Healthcare Facilities Accreditation Program. He is the 2015 recipient of the Calico Quality Leadership Award of the National Rural Health Resource Center and received the American Society of Healthcare Pharmacists Board of Directors' Award of Honor for 2018. He earned a Master of Public Health in Health Administration from the University of Oklahoma and is a fellow in the ACHE.

SPEAKERS



Shawn Stack is the Director of Perspectives & Analysis with Healthcare Financial Management Association (HFMA). He is responsible for developing policies and positions on topics important to the Association's mission into recommendations for content strategy and product services for HFMA membership. He serves as a subject-matter expert and consultant to the membership on healthcare policy, finance, and revenue cycle operations. He previously worked as a consultant with HMA/Burns and Associates, where he served as Senior Consultant. Prior to that, he was Director of Healthcare Policy and Economics for the Ohio Hospital Association and Director and Assistant Director of Access and Revenue Cycle at a major academic medical center and designated cancer hospital.



Michael Whittington, FNP, is the CEO/Administrator of Hood Memorial Hospital in Amite, LA. He started his healthcare career in 1990 as a critical care staff nurse. Since then, he served in numerous leadership roles as Administrative Nursing Supervisor, Patient Services Director, and Assistant Vice President of Critical Care Services. In 2013, he was asked to lead the Epic clinical team as Assistant Vice President of Acute Care Informatics. He was appointed CEO of Hood in 2018. He currently serves on the LPN and Information Technology advisory boards of Northshore Technical College. In addition, he is a member of the Amite Rotary Club and the Amite Chamber of Commerce. Whittington earned a Bachelor of Science in Nursing from Loyola University and a Master of Science in Nursing from Southeastern Louisiana University. He is certified as a family nurse practitioner by the American Academy of Nurse Practitioners.

CONFERENCE LOCATION

The Grand Hotel Golf Resort & Spa, One Grand Blvd., Point Clear, AL 36564; Phone 251-928-9201.
[Point Clear Resort](http://PointClearResort.com) | [Grand Hotel Golf Resort & Spa](http://GrandHotelGolfResort.com). [Autograph Collection](http://AutographCollection.com) (grand1847.com)

HOTEL REGISTRATION

A block of sleeping rooms has been set up for this event at the group rate of \$209 plus taxes (night/standard room). To book using the group rate, visit <https://book.passkey.com/e/50510790> or call 1-855-999-0490. Guests have until **Monday, July 24** to make hotel reservations. Hotel room rates are subject to applicable state and local taxes (currently 7%, subject to change) and an applicable resort fee (currently 15%, subject to change) in effect at the time of check-out. Marriott rewards are offered by this hotel location. Based on the hotel's availability, the negotiated rate will be available 3 days pre/post conference.

On behalf of the Mid-South Critical Access Hospital Conference Planning Team, we look forward to seeing you in August.



GENERAL INFORMATION

Target Audience: Nearly 200 CAH C-Suite executives and management teams, along with community leaders and agencies focused on rural issues will convene at this premier event to discuss healthcare for rural populations. There will be multiple peer-networking opportunities and numerous qualified educational credits through the American College of Healthcare Executives, as well as continuing education for nursing and nursing home administrators and contact hours for professionals.

Parking: Onsite valet parking is \$32.00 per day while daytime valet parking is \$16.00. For Marriott Bonvoy members with Elite status, valet parking is \$16.00 per day. Self-parking is included in the Resort Fee.

Cancellation/Refund Policy: We realize that problems can occur that may necessitate registration cancellations. Cancellations received in writing by **August 1** will be charged a cancellation fee of \$50. Cancellations requested after **August 1** and no shows are non-refundable.

Special Needs and Dietary Restrictions: We will try to accommodate any special needs you might have.

Americans With Disabilities Act: The LHA Management Corporation will make every effort to provide reasonable accommodations for physically-challenged attendees who require special services. When registering, email mfrancis@lhaonline.org a written description of needs to ensure accommodations are made available as needed.

Attire: Point Clear, Alabama is hot and muggy in August! The meeting dress code is business casual. We recommend you dress in layers or pack a sweater or jacket, as meeting rooms are often chilly, and the temperature is not always easily controlled.

Airport: The closest airports to the conference venue are Mobile, Alabama (MOB) or Pensacola, FL (PNS). Transportation reservations can be made with The Grand Hotel Transportation Department by calling 251-990-6370 or by emailing transportation@grand1847.com. Reservations will be accepted at the rates noted below before Monday, July 24, 2023. Requests for transportation after July 24 will be accepted on a space and rate available basis.

Airport transfer rate by number of people transported (in one vehicle to/from either MOB or PNS)

# People	1	2 or 3	4 to 6	7 or 8	9 or 10	11 to 15
Price Per Person	\$115.00	\$65.00	\$60.00	\$55.00	\$50.00	\$45.00

Questions: Contact LHA VP of Education Merle Francis at 225-928-0026 or mfrancis@lhaonline.org.

CONTINUING EDUCATION

American College of Healthcare Executives (ACHE)

The American College of Healthcare Executives (ACHE) has approved the panel set for August 16, 2023 for 1.5 ACHE Face-to-Face Hours Qualified Education: The LHA Management Corporation is authorized to award up to 12.0 American College of Healthcare Executives (ACHE) Qualified Education credits toward advancement, or recertification in the ACHE. Participants who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the ACHE for advancement or recertification. Participants are responsible for maintaining a record of their ACHE Qualified Education and all qualified education credits are self-reported.

Louisiana State Board of Nursing (LSBN)

The Louisiana Hospital Association is approved for up to 12.0 CEs by the Louisiana State Board of Nursing – CE Provider #39. The Louisiana State Board of Nursing approval of an individual nursing education provider does not constitute endorsement of program content. Participants must sign in, attend the entire session and complete the evaluation. No partial credit will be given. The Louisiana State Board of Nursing, through the providership of Louisiana Hospital Association, has approved the Mid-South Critical Access Hospital Annual Conference for nursing continuing education credit contact hours as follows. Note: The Board of Nursing, in many states, will accept nursing continuing education activities approved by all State Boards of Nursing PROVIDED the appropriate documentation and contact hour assignment have been made and meet all other guidelines as set forth by each state's board of nursing.

CONTINUING EDUCATION

Nursing Facility Administrators: Applied for

LEARNER OUTCOMES/OBJECTIVES

Participants must attend the entire session and complete the evaluation. No partial credit will be given.

August 15: 3.0 Hours of CEUs

Collaborating with Your Community for Health Equity: 1:15 p.m. – 2:15 p.m.

- Compare and contrast the health priorities identified by rural hospital CHNAs and state-level rural health priorities;
- Identify best practices and resources to strengthen current and future CHNA implementation plans;
- Identify health improvement strategies that can be implemented in rural communities;
- Identify how to integrate community and clinical data for implementation plan assessment;
- Review new CMS health equity requirements; and
- Assist participants in the shift from planning in the CHNA to doing in the implementation plan with collaborative community partners.

The Landscape of Rural Health: 2:30 p.m. – 3:30 p.m.

- Understand the impact of severe workforce shortages on providers of care in rural communities;
- Outline challenges and opportunities for providers of care from a federal point of view, including regulatory and legislative updates; and
- Outline innovations in rural health, including the Rural Emergency Hospital (REH) and the ACO advanced payment model.

CAH and Rural Hospital Financial and Operational Best Practices – A Checklist for Improvement: 3:45 p.m. – 4:45 p.m.

- Discuss performance improvement opportunities; and
- Review financial and operational best practices.

August 16: 6.5 Hours of CEUs

Joint Commission Update for CAHs: 8:15 a.m. – 9: 15 a.m.

- Identify the 10 most challenging Joint Commission standards for CAHs during the first half of 2023, both by frequency and severity;
- Understand new requirements going into effect in at least three CAH chapters between Jan. 1, 2023 and Jan. 1, 2024; and
- Recall expectations and results from the Joint Commission's Standards Reduction Initiative.

The CAH Measurement and Performance Assessment System (CAHMPAS): A Tool for Measuring the Financial Performance of a CAH: 9:15 a.m. – 10:15 a.m.

- Access and navigate the CAHMPAS financial portal;
- Produce and display financial data visualizations and download data and reports; and
- Understand the types of questions that can be answered with CAHMPAS data.

A Legacy Provider's Strategic Guide to Disruption: 10:30 a.m. – 11:30 a.m.

- Learn ways to strengthen your message to the communities your healthcare teams serve;
- Align and redefine your strategic focus based on post-pandemic consumerism demands; and
- Explore ways to engage in and collaborate with the latest technology and new entrants in the healthcare continuum.

Strategic People Leadership in a Dynamic Environment: 12:45 p.m. – 1:45 p.m.

- Define everyday leadership for a complex world;
- Recall the risks and opportunities of the great resignation; and
- Understand trends and what to watch for in the new world of work.

CONTINUING EDUCATION

Content Overview & Learner Outcomes/Objectives Continued

Managing Cybersecurity Risk: 1:45 p.m. – 2:45 p.m.

- Describe cybersecurity risks, risk controls, and best practices to manage risk;
- Define what cybersecurity is and is not;
- Review the differences between traditional information technology business assets and processes.

The State of CAH Healthcare: Industry Leader's Perspectives on Workplace Violence; What's Working, What's Not: 3:15 p.m. – 5:00 pm.

- Recall best practices to manage workplace violence episodes; and
- Identify psychological and emotional stresses for employees, medical staff, and patients that can lead to workplace violence.

August 17: 2.5 Hours of CEUs

Re-Imagining Recruitment and Retention Strategies in a Post-Pandemic World: 8:00 a.m. – 9:15 a.m.

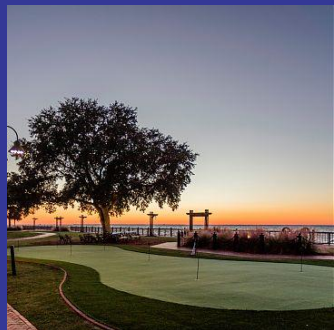
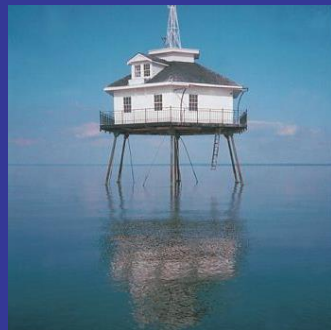
- Understand what candidates value;
- Identify strategies to widen the candidate pool; and
- Learn real-life tactics to retain valued workers.

Strategic & Operational Transformation for CAHs & Rural Provider Groups:

9:30 a.m. – 10:45 a. m.

- Review trends in Mid-South CAHs from Guidehouse's 2023 Rural Continuum Study; and
- Discuss opportunities and case studies for strategic and operational transformation.

MID-SOUTH CAH CONFERENCE • AUGUST 15-17, 2023



Register Online at: <https://lhaonline.org/Event.aspx?EventKey=M234851>